



KATRINA NORAH NABUNJO

A highly driven and result-oriented self-starter with a passion for using data to solve complex business challenges and drive business growth.

[LinkedIn Profile](#)

[Portfolio Website](#)

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COMPETENCIES

Technical Skills: Microsoft Office Suite (Excel, PowerPoint etc.), PowerBI, SQL, Python, Tableau, SPSS, MATLAB, C++, C, Machine Learning, GitHub, Data Analytics, Web Scraping, APIs, MySQL, MSFabric

Soft skills: Business Analysis, Communication, Problem-Solving, Business Process Optimisation

WORK EXPERIENCE

Business Analyst

Copenhagen, Denmark

Business Analyst at AllGoodSpeakers ApS

September 2023 – Present

- **Business Strategy:** I analyse the business model to identify critical business needs and create tailored solutions that align with business objectives and drive digital transformation.
- **Data Analysis:** I track the performance of key digital assets such as websites, and social media, by developing detailed reports that provide actionable insights, supporting data-driven decisions and optimizing digital strategies.
- **Project Management:** Effectively led the website's product lifecycle, leveraging Notion for agile project management to streamline stakeholder collaboration and drive organizational goals.

Data Analyst

Remote, Forage

Data Analyst in PowerBI Job Simulation at PwC Switzerland

January 2024 – February 2024

- **Data Analysis:** Demonstrated expertise in data visualization through the creation of Power BI dashboards that effectively conveyed KPIs, showcasing the ability to respond to client requests with well-designed solutions.
- **Problem-solving:** Leveraged analytical problem-solving skills to examine HR data, particularly focusing on gender-related KPIs, and identified root causes for gender balance issues, fostering data-driven decision-making.

Business Procedure Specialist

Nordborg, Denmark

BPS Student Worker at Danfoss Power Solutions

January 2022 – July 2023

- **Communication:** Facilitated cross-functional communication among sales, engineers, and technicians within the eSteering Business Unit, ensuring seamless collaboration between different teams throughout product lifecycles.
- **Product Management:** Managed steering product lifecycles using tools like Miro, Salesforce, PLM and SAP.
- **Business Process Optimisation:** Used Miro to map and analyse business processes, thereby identifying gaps to implement improvements and enhance productivity in customer request processing and delivery transitions.

EDUCATION

University of Southern Denmark

Sønderborg, Denmark

Bachelor of Science in Engineering (Engineering, Innovation and Business)

September 2020 - June 2023

- Relevant courses: Advanced Programming (Grade 12), Sustainable Business Models (Grade: 12), Introduction to Machine Learning (Grade 10), Smart Manufacturing (Grade 10), Project Management and Theory (Passed)

CERTIFICATIONS

SQL Crash Course

Online

Course provided on Uplimit

February 2024 – March 2024

Acquired proficiency in SQL for data analytics, including complex data filtering, sorting, and aggregation from various database elements. Applied these skills to analyse pricing data of Airbnb listings in Sydney.

Data Analyst Boot Camp

Online

Course provided by AlexTheAnalyst

April 2024 – August 2024

Gained hands-on experience working on real-world business projects using SQL, Python, Power BI, and APIs. Developed strong skills in data analysis, database querying, and creating dynamic dashboards to solve complex business challenges.